

Official magazine of STA since 1932

**Qualify & Coach
Open Water Swimming**
The UK's first nationally accredited
qualification



Welcome to the
Swim & Save e-Zine



STA Has Busiest Month in History

STA has experienced its busiest month in its 81-year history – due to an unprecedented demand for its core swimming teaching, lifesaving, first aid and pool plant training, and digital products and services. [Read more](#)

Haven Get Ready for the Holiday Season with STA

For the ninth consecutive year **Bourne Leisure** has joined with STA to provide swimming teacher training to 87 instructors across six of its Haven resorts. [Read more](#)

Help Create a Guinness World Record This Summer!

STA is pleased to support **Team WLSL™** who on **Friday 20th June**, will be attempting to set a fifth Guinness World Record for the largest simultaneous swimming lesson ever conducted. The international team, made up primarily of kids, is coming together to prevent childhood drowning by participating in a global swim lesson to spread the vital message **Swimming Lessons Save Lives™**.

STA encourages members and aquatic facilities to join the effort by registering as an official WLSL Host Location. More information and registration is available [here](#).

A vertical advertisement with three colored boxes. The top red box says 'Photometer wirelessly connects with STAadmin.co.uk'. The middle orange box says 'STAadmin.co.uk instantly analyses data'. The bottom green box says 'STAadmin.co.uk emails analysis'.



2014 Cross of Merit

Robbie Phillips has been presented with the 2014 Cross of Merit, which is awarded by the Trustees to a member who has provided a long and fulfilled service to STA and to the world of swimming in general. [Read more](#)

Open Water Swimming vs Swimming Pool

Dave Candler, STA's President and keen open water swimmer offers his views [here](#) on the technical differences between swimming in an open water environment versus a swimming pool.

New STA Academy Launches with a Family Fun Day

Sevenoaks Leisure Centre (SLC) hosted a family fun afternoon in March to mark the launch of becoming an STA Swim Academy. [Read more](#)



STA Manager to Take Part in English Channel Relay

STA's **Garry Seghers**, who turns 60 this year, is training to take part in an English Channel relay to help raise money for **Diabetes UK**. [Read more](#) about the challenge and how you can support him.

Free Workshop for Swim School Owners

As announced last month, on **Sunday 18th May**, STA's East Anglia Region is hosting a **FREE STA Swim School Workshop** from 13.00-16.00. The venue is The Palomino, 122 Valley Way, Newmarket, Suffolk CB8 0QQ. [Read more](#)



Swim Schools Reach for the Stars with Konfidence

STA has teamed up with **Konfidence™** to offer Swim Star Swim Schools preferential trade prices across the company's award winning range of baby swimming essentials and learn to swim products.

To launch the partnership Konfidence is also offering STA Swim Star Swim Schools an exclusive Easter Promotion – anyone who opens an account with Konfidence and spends **£100** on their first order **before 30th April 2014** gets a **£50 voucher** to spend on their next order. [Read more](#)

Guide to Pool Plant Training

Richard Lamburn, STA's **Pool Plant Technical Officer**, provides a guide [here](#) to the requirement for pool plant training under HSG179: Managing Health & Safety in Swimming Pools.

Save the Dates with New Events Calender

Click [here](#) to see the new STA Events page.

Spot the Car

As pictured here our fleet of new company vehicles have been STA'd in line with STA's new corporate brand identity. And, over on Twitter, STAnleyThe Seal is running a competition for anybody who spots one of the STA Cars out and about, and tweets him a pic. [See here](#)



Easter Offer From Vorgee

Vorgee, one of the most well-known swimming goggle brands in the Australian Swim Industry and the only swim brand endorsed by Swim Australia, is offering STA Swim Schools an Exclusive Easter offer - **buy 12 Vorgee goggles and get 6 goggles FREE!** The closing date is **30th April 2014**.

For more information you can contact **Wayne Diedericks** directly [here](#).

Technical - Class Organisation

This month STA's Aquatic Technical team offer advice on 'Class Organisation', and discuss how class organisation affects the fluidity of the lesson, the behaviour of the learners and the safety of the learners.

[Read more](#)

Remembering Mrs Pat Remmington

Sadly, **Mrs Pat Remmington** passed away on **16th March** after a short illness at the age of 84. Pat joined the STA in 2001 and became a lifesaving tutor in 2004, and until recently had been tutoring Lifesaving courses at a Special School with a Hydrotherapy pool on a voluntary basis. She will be sadly missed by everyone who knew her.

Editor Correction

In last month's issue we featured details on the East Anglia region's new CPD / Courses calendar for 2014. Please see amended contact details [here](#).

STA

Anchor House, Birch Street
Walsall, West Midlands
WS2 8HZ
United Kingdom

Tel: +44 (0)1922 645097

Fax: +44 (0)1922 720628

Email: sta@sta.co.uk



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