



Leisure industry news published by STA - August 2016



## STA's Conference is Back for 2016!

**#STAconference16**

STA's Annual Conference is back once again and this year it's not one to be missed! Taking place on Saturday 1st October 2016 at The Village Hotel, Walsall, you can expect a day filled with professional development, networking and much more!

We're also proud to announce that this year's keynote speaker is endurance swimmer and motivational speaker, Adam Walker.

[Book your place today](#)



## **STA Broadens Member Learning Opportunities with YMCA Awards**

STA has been appointed an official reseller of YMCA Awards' e-learning portfolio, which will enable members to access a new suite of interactive online CPD courses and eBooks at a discounted price.

[Read more](#)

## **New Director of Digital Services**

STA is thrilled to announce that Brett Preston, who started his career with us 12 years ago, has been promoted to the new role of Director of Digital Services.

[Read more](#)

## **Looking for a Career in Leisure?**

STA have launched a new Careers Board mailing list in addition to the jobs search on the STA Search facility, sending job vacancies and

exciting career opportunities directly to leisure professionals by email. You can subscribe today!

[Subscribe](#)



### **Make a Splash for Aspire**

STA is supporting this year's Aspire Channel Swim Challenge and is encouraging all swim schools to join in too. The annual charity event sees individuals or teams swimming the distance of the English Challenge to raise money for people paralysed by spinal cord injuries.

[Read more](#)



## **STA's Shining Swim Star Teacher Awarded!**

In the latest summer issue of SwimBiz, STA announced that this seasons Swim Star Teacher Award was awarded to Simone Benhayon – manager and owner of Creative Aquatic Swim School, Somerset.

[Read more](#)



## STA Join Swim Acadmies to Swim 2 Rio!

In support of the Roy Castle Lung Cancer Foundation, STA staff have joined forces with STA Swim Academies this month to collectively swim the distance from London to Rio. Please show your support by sponsoring the STA team!

[Show Your Support](#)

You can also join in by donating £1 and [printing your copy of the STANley colour-in poster!](#) Upload completed pictures to social media to be entered into a competition to win a STANley Seal soft toy.

## New Drowning Figures Released

Last month, the National Water Safety Forum (NWSF) released new figures which revealed that 321 people lost their lives in accidental drownings in the UK in 2015. See the full news release and response on RoSPA's website.

[Read more](#)

## International News - STA Plays Its Part in Qatar

STA is proud to be the official first aid training partner for the Supreme Committee for Delivery & Legacy (SC), the organisation tasked with delivering proposed tournament venues and projects for the 2022 FIFA World Cup Qatar™.

[Read more](#)

## And Finally...

Don't forget to come see us at LIW next month. On the first day, Tuesday 20th September, our new Water Safety Ambassador, Mike Goody, will also make a special appearance and will be speaking at the Spa and Wet Leisure Education Stream 2016. See more here.

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**STA**, Anchor House, Birch Street, Walsall WS2 8HZ, United Kingdom Tel: +44  
(0)1922 645097 | Email: **[sta@sta.co.uk](mailto:sta@sta.co.uk)**