



Leisure industry news published by STA - August 2017



Kaylë Burgham Promoted to Head of Aquatics

STA is thrilled to announce that Kaylë Burgham has been promoted to Head of Aquatics and will be responsible for leading the aquatics technical team and the future progression of all aquatic qualifications.

[Read more](#)

#STAconference17



Last Chance to Book

We are only days away from this year's national conference and we have a record number of delegates attending to what promises to be our best line-up of speakers to date. A few places still remain, so be quick! We look forward to seeing you all in Coventry on 2nd September.

[Learn more and book](#)



Center Parcs Set to Launch Nationwide

Last year STA's aquatics technical team created a bespoke baby and pre-school swimming programme for Center Parcs UK, called STANley's Swim Pups, and now, following its successful pilot, we are delighted to confirm that it is being rolled out nationwide across all five Center Parcs villages, starting this September.

[Read more](#)

School Swimming in the News

An exclusive report in TES this month discusses why schools are struggling to offer swimming lessons.

[Read more](#)



Cross of Merit Awarded for Lifelong Dedication to Swimming

Patsy Coleman, a swimming teacher from St Neots who has dedicated more than 50 years to the profession, has been awarded STA's Cross of Merit award. John Holden, STA's regional officer for East Anglia, had the honour of presenting Patsy with her award at a special ceremony at Hinchingsbrooke School in Huntingdon.

[Read more](#)



Baby Neck Floats in the Press Again

In response to the Office of Fair Trading recalling baby neck floats being sold on eBay amid fears they could cause an 'increased risk of drowning', there has been an intense amount of national and regional media coverage on the subject this month. See one of the features from The Independent which quotes the STA and Birthlight [report that was published earlier this year](#).

[Read more](#)

Register for Junior Medic Week

This October, STA will be hosting Junior Medic Week for a third year in a row. The campaign starts this year on 16th October in support of Restart a Heart day. Register to show your support and let's help as many young people as possible learn important first aid techniques.

[Read more](#)



STA Swimming Teacher Swims the Channel Solo

As we go live with this month's Swim & Save, we hear the news that Joanne Jones, an STA swimming teacher at bstFitness in Newbury has successfully completed her challenge of swimming the Channel solo – congratulations Jo! Prior to the swim, while she waited nervously for her Channel slot to open and the phone call to say she's swimming to France, we caught up with Jo to find out more.

[Read more](#)

New Pool Plant Operations Qualification

Ahead of STA's conference this weekend, STA's technical pool plant team have announced that the new Pool Plant Operations qualification will launch this November - replacing the current Pool Plant Operations qualification. At the conference, STA's Luke Griffiths will explain how the new qualification has been developed by the industry for the industry, following PWTAG guidelines and National Occupational Standards providing all of the information required to successfully run a pool, spa or interactive water feature plant.

And Finally...

Thanks to John Holden from STA's East Anglia office, who saw an opportunity this month to promote the importance of swimming teachers and learning to swim while an Aquatic Tutors course was taking place in the region. In support he conducted a radio interview on BBC Radio Norfolk and [in the local newspaper](#).

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