



Leisure industry news published by STA - December 2016



## STA Calls Dibs on Swimming

STA has formed an exciting new partnership with The Scout Association, in support of their Swimmer Staged Activity Badge series. Alongside this, we've also launched a free online CPD to enable swimming teachers, for the first time, to become 'Swim Scout Assessors'.

[Read more](#)

## Important Notice From BSI

Over the last 12 months STA has been positively working with BSI to address concerns raised by members on several of the points included in the PAS 520 document. As a result BSI would now like to invite STA members to comment on the document during its consultation period. It is therefore very important that you use this as an opportunity to submit your comments and have your say. The closing date for consultation is Wednesday 11th January 2017.

[Read more](#)

## **New Date for Your Calendar**

STA's 2017 National Water Safety Week will take place on 10th – 16th June next year – save the date!

## **Christmas Games**

If you're looking for Christmas Games ideas, look no further as Grace Mallon, STA's Account Manager has put together a host of different festive-inspired activities.

[Download](#)

## **How Becoming a Tutor Can Profit Your Swim School**

In support of STA launching the industry's first aquatic tutor grant scheme, which has been designed to help combat the shortage of swim teachers across the country, STA's Grace Mallon speaks about the benefits of aquatic tutor status here and how it can positively help your swim school operation.

[Read more](#)

# CIMSPA

AWARDING ORGANISATION

# PARTNER

## Free CIMSPA Affiliate Membership

As part of STA's partnership with CIMSPA, every learner successfully completing the STA Level 2 Certificate in Swimming Teaching will now have the opportunity to benefit from 12 months free CIMSPA Affiliate Membership, usually costing £30.

[Read more](#)

## Early Christmas Present for This Season's Swim Star Teacher

STA is delighted to reveal this winter's Swim Star Teacher is Eloise McQuaid from Grove Leisure Centre, which runs approximately 1,500 swimming lessons for learners aged between 6 months to 70+ years at various abilities.

[Read more](#)



**IFSTA News**

Congratulations to Justin Bakinga, National President RLSS Cameroon Branch, who was among the honoured guests receiving a certificate of thanks from Prince Michael of Kent and was privileged to be presented to HM the Queen during the special ceremony at Buckingham Palace to mark the 125th anniversary of the RLSS Commonwealth Branches.

[Read more](#)

## Shiver Me Whiskers - Party Mission Complete!

Swim Schools around the UK had loads of fun last month when they hosted their very own Octonauts Pool Party to mark the launch of the Awards programme! One of the swim schools was Funky Fish Swim School, and owner Julie Simonelli tells us here what they did.

[Read more](#)

## New - Octonauts Stickers

In response to popular demand, the new Octonauts stickers are now available to buy. Each set comes with seven different designs!



[Shop now](#)



**SPATEX 2017**

STA will be exhibiting and speaking at SPATEX 2017 once again. Come and see us on Stand H9 by registering for free online!

[Read more](#)

## Guest Feature: Who is Running Your Business?

Maria Timperley is the founder of the hugely popular Swim Teachers Network group on Facebook and she offers her advice on a topic that comes up repeatedly - the fear of business competition.

[Read more](#)

## Guest Feature: Social Media Tips

At this year's conference STA welcomed the brilliant social media expert Jason Squires - such was the success, we've invited him to share his '5 Tips to Creating Loyal, Raving Fans of your Company on Social Media' to get you motivated for the New Year!

[Read more](#)

## Swimmingly Good Christmas Gift Ideas

If you missed STA's introductory offer during the Black Friday event, it's still not too late to take advantage of your 10% member discount on our new and exciting range of branded merchandise, including:

- [Motivational Water Bottles](#)
- [STAnley Badge Tracker Towel](#)
- [STA Pull Over](#) and [STA Zip Up Hoodies](#)
- [STA Umbrella](#)

## And Finally...

Our office will close over the holiday period from Friday 23rd December 2016, and will re-open Tuesday 3rd January 2017. Happy Christmas everyone!

Enjoy this issue? Share it online or forward it to a friend!



Share



Tweet



Forward

[Click here to update your preferences](#), or [click here to unsubscribe](#).

STA, Anchor House, Birch Street, Walsall WS2 8HZ, United Kingdom Tel: +44 (0)1922 645097 | Email: [sta@sta.co.uk](mailto:sta@sta.co.uk)