



Swim & Save E-zine - April 2021



## Pools Are Back!

This month, it has been so good to see so many of our members and swim school partners in England and Scotland back indoors at the pool teaching – and we look forward to seeing lessons open back up again next month in Wales and Northern Ireland too.

Kudos to everyone for getting through the last 12 months; it would be an understatement to say it's been difficult and I'm sure there is still a long way to go for many. But, if there are any positives to come out of this time, it's how we have all come together as an STA family to support each other through these most worrying and rollercoaster of times - and long may this continue.

Dave Candler,

*Dave Candler*

**STA CEO**



## **STA - NEW ukactive Strategic Partner**

In April, STA was honoured to joined an exclusive group of ukactive strategic partners, which include leisure operators and skills and workforce development organisations, who all work to support ukactive and their research and lobbying efforts.

[READ MORE](#)



## **New Trustee Appointment**

STA's trustees have all welcomed Ayo Akinwolere to the board this month; and on his appointment, Ayo said: "I'm really looking forward to being woven into the fabric of the STA and bringing what I've learnt so far culturally and through sport into the fold. Swimming has become part of my life and its definitely an activity that's going through a huge change in its identity and reaching newer audiences. I'm glad to be able to lend my hand in the process."

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## COVID Sparks National Swimming Teaching Shortage

The survey we carried out this month has revealed that more than a quarter of swimming teachers in the UK have received little or no government funding during the COVID-19 pandemic. As a result, nearly a half of all the swim school owners we surveyed said they have lost swimming teachers and that this will have a financial impact on their business – as well as impacting on how many children they are can teach now, and more so when social distancing measures are relaxed.

[READ MORE](#)



# New Career Guide for Swimming Teaching

Since pools have started to reopen, there has been a huge surge in demand for swimming lessons – as a result, we now more than ever need to qualify more swimming teachers to make sure children are not missing out on learning a key life skill. In support, we have produced a new career guide for you to share, which details why becoming a swimming teacher is a rewarding career choice.

[DOWNLOAD](#)



## Final Call for Swim School Registrations for ILSW 2021

STA's International Learn to Swim Week is taking place next month between the 24th - 30th May 2021, and we'd love you to join us.

By registering your participation, you will receive a FREE **#LoveWaterSafety** digital support pack, which includes engaging lesson activity ideas, resource activity sheets for children and marketing support. Basically, everything you'll need to get involved in STA's International Learn to Swim Week 2021.

[REGISTER FOR FREE HERE](#)



## New Water-Tight Partnership With MyJukes

We are delighted to announce a new partnership with MyJukes, a global sports-lifestyle technology brand for swimming teachers, coaches and athletes. The partnership will enable members to benefit from tiered discounts across MyJukes' range of waterproof and bone conducting headsets and accessories.

[READ MORE](#)



## COVID Updates

To keep on top of all the latest government / regulatory developments, please refer to:

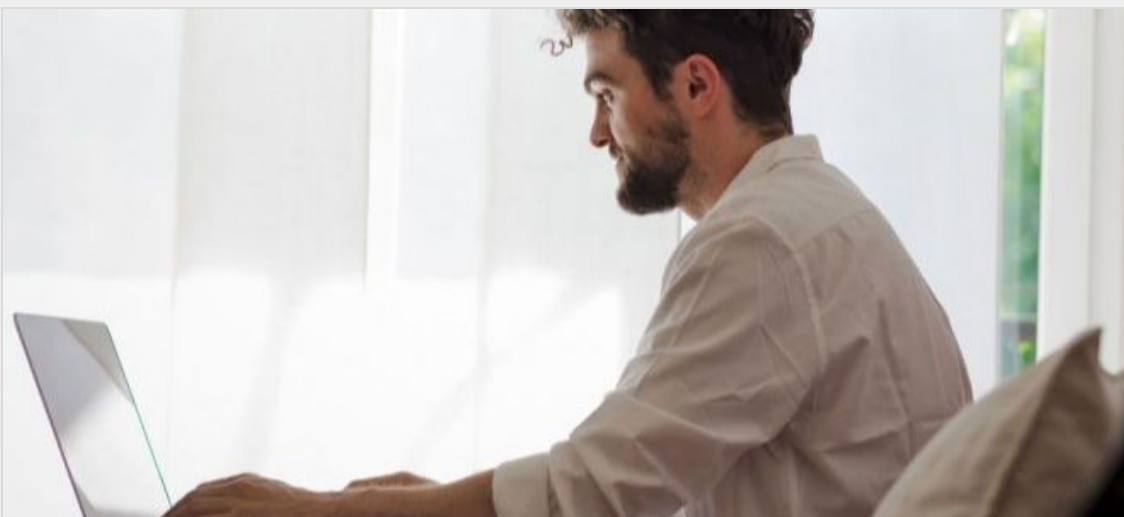
- [Government announcements](#)
- [Pool reopening guidance](#)
- [Qualification updates](#)



## Show Support for The World's Largest Swimming Lesson

Now in its 12th year, STA is proud to once again be a Gold Level Supporter of [The World's Largest Swimming Lesson \(WLSL\)](#), and we would like to encourage all our UK and international swim schools to take part on 17th June 2021.

[READ MORE](#)



## New - SEND Webinar

On the 27th May at 11am, you can join Nichola Smith from Starfish School of Swimming for an interactive webinar titled 'The Importance of Swimming & Inclusion in SEND'. The session, designed to give teachers confidence when delivering SEND lessons, will cover teaching strategies, top tips and resources.

[REGISTER HERE](#)



## PPO Update

If you have been unable to renew your PPO qualification due to circumstances surrounding COVID-19 you could be eligible for a special consideration to complete a revalidation course, even if your qualification has expired. To see if you are eligible, please download and complete the special consideration form and return it to [qualificationdevelopment@safetytrainingawards.co.uk](mailto:qualificationdevelopment@safetytrainingawards.co.uk).

[DOWNLOAD FORM HERE](#)

## And Finally

To help support our members and swim school partners prepare for reopening, we have extended the offer available on our STA Awards! At [STA Swim-Shop](#) you can purchase STA's awards across the full range for just £1 (excl VAT) until 31st May 2021.



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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