



Swim & Save E-zine - August 2022

A promotional banner for the STA's Annual Conference. The main text reads 'STA'S ANNUAL CONFERENCE IS BACK' in white on a dark blue background. Below this, a pink box says 'TICKETS NOW LIVE - BOOK YOUR PLACE TODAY!'. The dates 'FRIDAY 28TH AND SATURDAY 29TH OCTOBER 2022' and location 'LEICESTER MARRIOTT HOTEL' are listed. A list of activities is shown in colorful boxes: 'FRIDAY 28TH POOL PLANT', 'SATURDAY 29TH AQUATICS', 'OPEN WATER', 'LIFESAVING & FIRST AID', and 'BUSINESS & MARKETING'. A red box says 'PLUS LOTS MORE'. The ZOGGS logo is at the bottom left, and the hashtag '#staconference22' is in a yellow box at the bottom right. The background is a photograph of an indoor swimming pool.

**STA'S ANNUAL CONFERENCE IS BACK**

**TICKETS NOW LIVE - BOOK YOUR PLACE TODAY!**

FRIDAY 28TH AND SATURDAY 29TH OCTOBER 2022  
LEICESTER MARRIOTT HOTEL

90<sup>th</sup> ANNIVERSARY Teaching Swimming & Saving Lives 1932-2022

ZOGGS Official Conference Sponsor

FRIDAY 28TH POOL PLANT  
SATURDAY 29TH AQUATICS  
OPEN WATER  
LIFESAVING & FIRST AID  
BUSINESS & MARKETING  
PLUS LOTS MORE

#staconference22

## Announcing This Year's Conference Speakers ...

This month, we published a first-look at some of the amazing speakers we have lined up for this year's national conference, which will be taking place on Friday 28<sup>th</sup> (pool plant) and Saturday 29th October (aquatics / lifesaving) at the Marriott Hotel in Leicester.

Leading the line-up as keynote on the Saturday is Wayne Goldsmith, a multi-award-winning sports coach from Australia, who will also be hosting three Aquatic seminars throughout the day, one of which will be in the pool.

Follow the links below to find out more and to secure your place:

**AQUATICS / LIFESAVING / BUSINESS**

POOL PLANT

**GOOD NEWS!**

Enjoy the start of a new swim school year with the assurance that there will be **NO** price increases from STA in 2023



## Starting the New Swim School Year with a Price Freeze

As our members and swim school partners prepare to go 'back to swim school', we have announced that we will be continuing to offer support in this new academic 2022/ 2023 year by not increasing membership or course fees - and despite rising inflation and increased energy costs, STA's prices will also remain frozen, for the eleventh year in a row, on all certificate and badge awards.

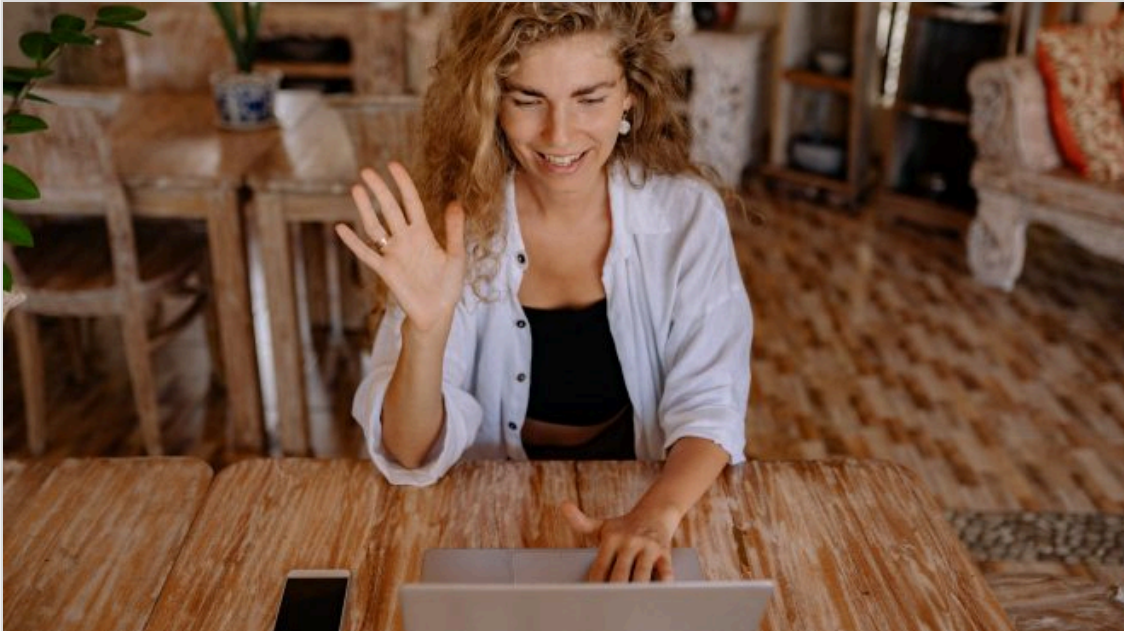
**READ MORE**



## Another Busy Month for Stand Up For Swimming

August has been another super busy month for STAnd Up for Swimming with 20 swimming teacher courses taking places all around the UK. Congratulations to all the learners who qualified this month.

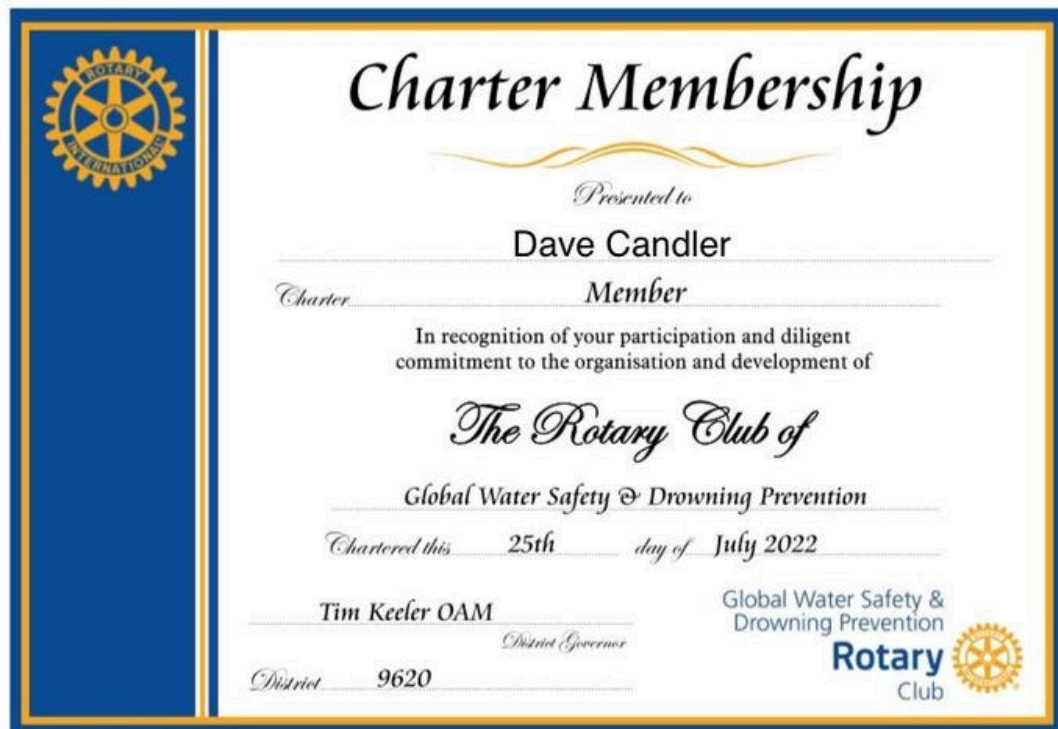
One of the courses this month, also included one with [Active Surrey](#) as part of their Female Activity Champion programme. Active Surrey has created this programme for ethnically diverse women, to help address inequalities in coaching and teaching physical activity - and to help create more relatable and accessible role models for local females. This includes swimming teachers, which is where [#STAndUpforSwimming](#) came in to help with all 12 learners successfully qualifying.



## The BSL CPD Receives CIMSPA Endorsement

We can confirm that the 'Introduction to British Sign Language and Sign Supported English' online CPD has received CIMSPA endorsement and qualifies for 1 CIMSPA CPD point. This also means that the CPD qualifies for funding as part of the next phase of the ReTrain scheme.

[READ MORE](#)



**And Finally...**

Our CEO Dave Candler is proud to be involved in a new cause-based Rotary Club for Global Water Safety and Drowning Prevention. Watch this space for more details over the coming months.



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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