



Swim & Save E-zine - January 2022



## STAnd Up For Swimming Is Off The Blocks!

The first **STAnd Up For Swimming** course is now successfully underway in Leeds, and two more courses are already confirmed for the West Midlands and East Sussex regions. The campaign will be running all year long for our 90<sup>th</sup> anniversary, so there is still plenty of time for swim schools to send in their nominations – please **download** the free swim school recruitment posters and start promoting!

[LEARN MORE](#)

Thanks to our **STAnd Up For Swimming** headline sponsor **ThinkSmart Software** & campaign co-sponsor **Konfidence**.



## Keeping Swimming Teaching In The News

With **STAnd Up For Swimming** officially launching this month, we've been publicly raising the issue of swimming teacher shortages in the media again. With ITV Central, ITV South, ITV Lincolnshire, ITV Anglia, ITV Calendar and ITV Yorkshire all featuring the issue extensively on Friday 21<sup>st</sup> January.

Huge thanks to Octanauts Ltd, Core Aquatics and Better for their support in helping us with the filming - and special thanks to STA Tutor' Beth Greenwood and Active Leeds (and all the learners) who brilliantly helped with the filming whilst being in the middle of delivering the first course in Leeds (and it was only their second day!).



**Teaching  
Swimming  
& Saving Lives  
1932-2022**

## Celebrating 90 Years Of Teaching Swimming & Saving Lives

This year, as you may have already heard, it's our 90<sup>th</sup> anniversary year and we have lots planned – our celebrations will officially start on

Saturday 5<sup>th</sup> February, the actual day STA was formed back in 1932.



## We've Reached The Finals!

We are delighted to have been nominated (and reach the final three as announced last week by Sport and Recreation Alliance) for a Community Sport and Recreation (CSR) 2022 Award – the Mental Health and Wellbeing Award.

This is in recognition of the approach we took in 2021, to provide the swimming teaching community with expert guidance and practical support on mental health and wellbeing issues, with the aim of making the transition back to swimming lessons a more confident one for young learners.

The winners will be announced in March – wish us luck!

[LEARN MORE](#)



## New Safety Award For Teachers

Earlier this month, we updated the Safety Award for Teachers qualification. The new qualification will replace STA's current STA Award in Safety Award for Teachers and is titled STA Level 2 Award for Safety Award for Teachers (STA SAT).

Kaylë Brightwell, Head of Qualification Development, confirmed there have been no significant changes to the technical content, however, the qualification unit has been updated following research and feedback to include the management of a simulated emergency situation as well as common aquatic first aid skills.

The qualification's supporting resources have also been updated and rebranded to reflect these changes and are available to download from [STA Online](#).

[READ MORE](#)



## Our Mermazing Partnership Continues To Make Waves

This time two years ago, in partnership with Mermaids UK International, we launched the Level 2 Award in Aquatic Teaching – Mermaid and Mono Fin Swimming qualification, and such has been its success, this month we have introduced complementary new Mermaid and Mono Fin Digital Awards.

[READ MORE](#)



## STA Swim-Shop Survey 2022

For 2022, we are looking to expand the range of STA merchandise and products we sell on the STA Swim Shop, and we'd really value your

feedback on the types of products that you'd like to potentially see. Please spare a few moments to [complete this short survey](#).



## And Finally...

Congratulations to our Trustee Ayo Akinwolere who will be joining the BBC Sport team at this year's Winter Olympics, which starts on the 4<sup>th</sup> February.



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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