



Swim & Save E-zine - July 2021



England Move Into Step 4

Monday 19th July marked '*freedom day*' – England moving into Step 4, ending over a year of COVID-19 lockdown restrictions. In preparation for this momentous day, we created a [simple-to-follow summary](#) of what moving into Step 4 means for STA members and swim school partners.

[READ STATEMENT HERE](#)

As you'll have also seen, Scotland, Wales and Northern Ireland are moving more cautiously than England on relaxing the rules, so as of yet, there are no significant changes to update members on in relation to organised swimming lessons.



New Aquatic Apprenticeship Partnership

In response to the national teaching shortage, we announced a new collaboration with ICON Training (ICON) this month. Our plan is to boost the provision of qualified swimming teachers in the United Kingdom, by qualifying up to 1,000 swimming teachers a year through the apprenticeship pathway.

[READ MORE](#)

Three-Way Partnership with Movement to Work

Since announcing the aforementioned partnership with ICON, we've also joined up with [Movement to Work](#). Dave Candler, STA's CEO explains how the three-way partnership will work.

"Partnering with Movement to Move will add great value to our Aquatic Apprenticeship programme with ICON Training. ICON will manage the apprenticeship funding, Movement to Work will help source the candidates and we will then deliver the training through our Tutor network.

This three-way partnership is a unique collaboration; we each have different expertise, but by working together in close partnership we can combine our individual strengths to drive the apprenticeship programme forward - and start to reduce the shortage of swimming teachers."



Water Safety Debate in Parliament

A positive step forward was made earlier this month, with Parliament debating the importance of water safety education in schools – this was in response to a petition, created by Doing it for Dylan, gaining more than 100,000 signatures.

In preparation for the live debate on Monday 12th July, members of the National Water Safety Forum, including STA's Dave Candler, were invited to provide the Government's Petitions Committee with sector insight on the delivery of water safety education in the UK.

The debate was positive, and as a result, MP Catherine McKinnell tabled EDM351 ahead of the first UN-approved World Drowning Prevention Day on 25th July.

[READ MORE](#)

Sporting equals

Promoting ethnic diversity in sport & physical activity

New Sporting Equals Resources

As part of our ongoing commitment to promoting the importance of ethnic diversity, we have officially signed up to the Sporting Equals Charter. The Charter has been designed by [Sporting Equals](#) to support organisations in the sport and physical activity sector to tackle the ethnicity gap. To help support inclusivity within Aquatics, we've also added several new resources to [STA Online](#) this month, which members can freely download. The resources include a checklist that has been created by Sporting Equals to help organisation's think about and plan for inclusive recruitment appointments.



Recognising The Principles Of SwimMastery

On 22nd July, we formalised a new agreement with SwimMastery, which includes agreeing to recognise all of their mastery-orientated instructors and coaches in the UK who hold STA membership.

[READ MORE](#)



The Henley Swim Festival

As part of our partnership with Outdoor Swimmer, on Sunday 11th July we were able to offer swimmers and spectators the opportunity to have a free swim in the Thames as part of the Henley Swim Festival. It was a fantastic day, and we'd like to say special thanks to our STA Ambassadors' Camilla Golledge, Steve Lodge and Vicky Spike Malmsjo - and Sarah Wiseman - for volunteering their time to manage the lido area and offer free coaching sessions.



Get Involved in Planet Games

We are proud to be official partners of the 2021 Planet Earth Games, which encourages people to get active, help the planet and be in with the chance of winning some amazing daily prizes throughout August. Each 'sporting' partner has been asked to set a challenge, and ours is for

people to swim 100m in a pool or in supervised open water. If you successfully complete 10 challenges, you can also win a Planet Earth Games medal.

This year's event coincides with Tokyo 2020 and includes virtual, sustainable challenges with an Olympic and Paralympic twist. It is FREE TO ENTER and is suitable for all ages and abilities.

ENTER NOW



Start Signing Up Participants for the Aspire Channel Swim

Another event, which launches on Monday 27th September, is the Aspire Channel Swim, a challenge in which participants swim the distance of the Channel (22 miles), over 12 weeks in their local pool. The organisers are currently looking for leisure centres / pools to sign up and encourage participation, and in support free downloadable promotional posters are now available via [STA Online](#).

GET INVOLVED

And Finally

You can still purchase STA's awards for just £1 (exc. VAT) via the [STA Swim-Shop](#). The offer does not end until 31st August 2021, which gives you plenty of time to get ready for the start of the new term in September.



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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