



Swim & Save E-zine - June 2022



STA Named Education Provider of the Year



AWARDS
2022
WINNER

We are a little late with the June Swim & Save eZine, that's because we wanted to bring you the exciting news that on 30th June, STA proudly won the coveted title of Education Provider of the Year at the 2022 ukactive awards, and was Highly Commended in the Supplier of the Year category.

[READ MORE](#)

STA'S ANNUAL CONFERENCE IS BACK

TICKETS NOW LIVE - BOOK YOUR PLACE TODAY!

FRIDAY 28TH AND SATURDAY 29TH OCTOBER 2022
LEICESTER MARRIOTT HOTEL

FRIDAY 28TH
POOL PLANT

SATURDAY 29TH
AQUATICS

OPEN WATER

LIFESAVING & FIRST AID

BUSINESS & MARKETING

PLUS LOTS MORE

90th ANNIVERSARY Teaching Swimming & Saving Lives 1932-2022

ZOGGS Official Conference Sponsor

#staconference22

Bookings Now Open for STA's 2022 Conference

Bookings for this year's national conference are now live - join us on Friday 28th October (Pool Plant) and / or Saturday 29th October (Aquatics and Lifesaving) at the Leicester Marriott Hotel.

With this being our 90th anniversary year all delegates are also invited to an evening of entertainment on the Friday night where you'll be able to catch-up with friends, network, and dance the night away!

[READ MORE & BOOK](#)

STAND UP FOR SWIMMING

ThinkSmart SOFTWARE HEADLINE SPONSOR

90th ANNIVERSARY Teaching Swimming & Saving Lives 1932-2022

CO-SPONSORED BY Konfidence

Join us in our 90th anniversary year and help make a real change

Initial Survey Results Are Very Encouraging!

We have reached the halfway point in the year for STAnd Up for Swimming and with more than 50 courses already registered, we have

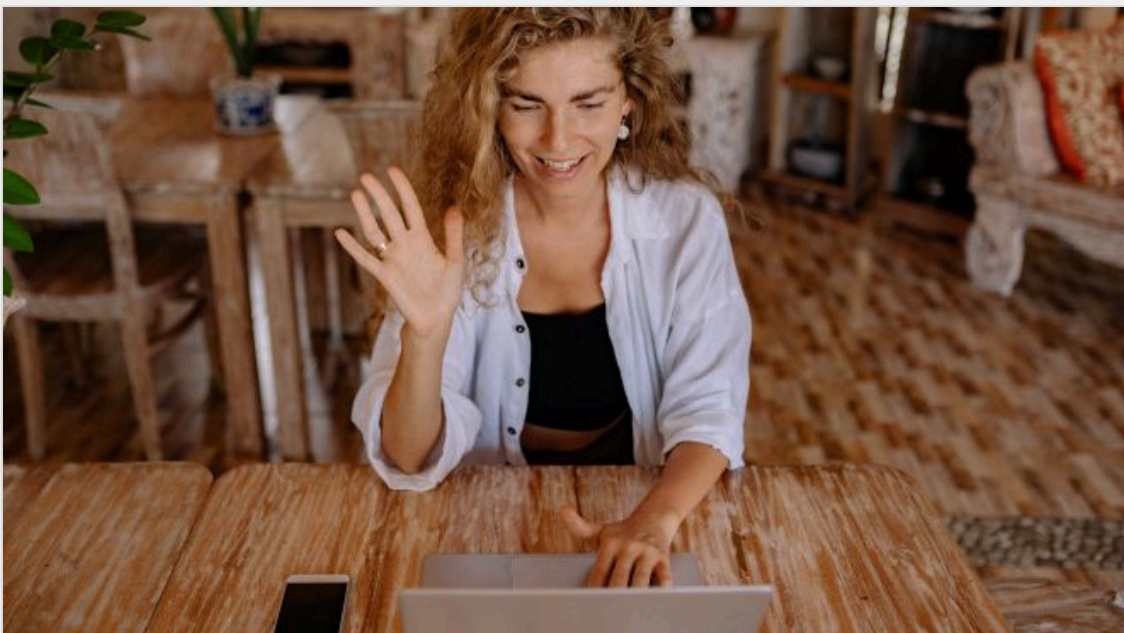
been reviewing the impact this campaign is having, by surveying the learners who successfully completed an STA Award in Teaching Swimming in the first quarter. The initial results are very encouraging – [take a look here](#).



STA Joins Everyone Can Taskforce

We are pleased to confirm that STA has been invited onto a special new task force that has been set-up by ukactive to improve inclusivity and accessibility for disabled people.

[READ MORE](#)



New CPD to Help Teachers Provide Inclusive Swim Opportunities for Deaf Learners

Yesterday (4th July) we launched a new British Sign Language (BSL) and Sign Supported English CPD that has been specifically written for aquatic teaching professionals.

Kaylë Brightwell, STA's Head of Qualification Development, says; "In the context of swimming, it's vital that we provide inclusive communicative-led opportunities for hearing impaired learners who can quite often struggle to understand a teacher's instruction in a busy lesson environment – and we want to give everyone the chance, no matter their age or ability, to learn how to swim in a fun, safe environment, and gain a key life skill."

[READ MORE](#)

Supporting Diversity and Inclusion

Prior to the ukactive awards, the team attended ukactive's Active Uprising Conference, where STA was proud to support the Diversity and Inclusion discussions, with Zoe Cooper opening the breakout session and Kaylë Brightwell sitting on the speaker's panel.

Zoe said: "As a national governing body for swimming, we want to support the industry at this time of increased introspection, and today's seminar at Active Uprising was another positive step forward in ensuring every single person, no matter age, ability or background is supported."





Full House for Teignbridge

Ready for the busy summer months ahead, Teignbridge Leisure is the latest operator to take on STA's Pool Lifeguard qualification across its pools in Dawlish, Newton Abbot and Teignmouth.

Teignbridge Leisure is already an active approved training centre delivering STA's Aquatic, First Aid and Pool Plant qualifications internally and within their local communities; with the addition of Lifesaving, they are now delivering STA's full portfolio of qualifications.

[READ MORE](#)



A New Staple for STA

In June, we announced that as part of STA's ongoing commitment to reduce its reliance on single-use plastics, all education, pool plant, lifesaving, first-aid and health and safety portfolios will now be stapled together instead of being supplied in a plastic wallet - [read more here](#).

Deadline Extended for the STA Ross Eagle Award

Following feedback, we have extended the submission deadline to 31st July for The STA Ross Eagle Award, which will be presented at our annual conference in October.

If you know of an individual who has gone above and beyond for swimming during their career - [nominate them here](#).



Zoggs Competition Winner!

During ILSW, we ran a 'design a swimming hat' competition with our partners Zoggs, and the winner was 5-year-old Walter Broadbent who swims at [Active Tameside](#). Walter will now get its winning design printed on to 200 caps for his swim school. Congratulations Walter on your incredible design.



Webinars Coming Up in July

With the summer holidays fast approaching, don't miss out on two new webinars we have coming up in July – the first on 6th July is by Julie Kamara on the subject of 'How Movement Underpins all Aspects of Learning for Babies and Children', and later in the month on 21st July, Emma Holden will be back with a seminar titled 'Floating and Co Swims'.

[Find out more here](#) and if you have missed any of the recent webinars, they are all available to watch via STA Online.

The graphic features the Kangaroo Beach logo at the top left, with the STA logo below it. In the center, four cartoon kangaroo characters are surfing on a wave. To the right, a banner reads "THERE'S A NEW WATER SAFETY AWARDS PROGRAMME IN TOWN!". Below this, four award certificates are displayed, each featuring a different character: Pounce, Gemma, Neville, and Frizzy. A large "OUT NOW!" badge is positioned in the foreground. At the bottom left, a circular badge says "SPECIAL INTRODUCTORY OFFER VIA STA SWIM-SHOP". At the bottom right, a banner reads "NEW PRE-SCHOOL AWARDS PROGRAMME CO-STARRING POUNCE, NEVILLE, GEMMA AND FRIZZY FROM THE HIT-TV SHOW KANGAROO BEACH." Logos for STA, ZOGGS, Cheeky Little, Australian Government, and Screen Australia are at the bottom.

And Finally...

We are delighted to confirm that Kangaroo Beach, who we recently launched a **new water awards safety programme** with for pre-schoolers, will be making its debut on Milkshake! this month from 18th July. This will open up the Kangaroo Beach characters to millions more pre-schoolers over the summer.

To celebrate, we have extended our special introductory offer on the Kangaroo Beach Awards swim school starter bundle until 31st August. [Hop on over to the STA Swim-Shop to find out more.](#)



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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