



Swim & Save E-zine - September 2023

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Connecting People



## Counting Down to STA's National Conference

With less than two weeks to go before we stage this year's national conference with headline sponsor Zoggs, we have officially confirmed the running order for the 2-day event, which takes place on Friday 13th and Saturday the 14th of October at the Marriott Hotel in Leicester and combines a mix of lecture-style, workshop and pool-based sessions.

On the Friday at 7pm, we will also be hosting our first Aquatic Excellence Awards presentation evening, which is being sponsored by Konfidence and is free-to-attend for all our 1- and 2-day conference delegates (check out the 2023 finalists below). The informal event also includes a buffet and a complimentary first drink from MOR Solutions – and Konfidence has also

organised a photo booth so you can join in with congratulating the finalists and winners. We have limited availability so please book your ticket to avoid disappointment.

All 2023 conference delegates will also receive a free goodie bag and can claim 3 STA CPD points and 3 CIMSPA CPD points for attending.

**BOOK YOUR TICKETS TODAY**



## Aquatic Excellence Awards – Meet the 2023 Finalists

Earlier this month, we announced all the finalists for our inaugural Aquatic Excellence Awards, which have been created to celebrate and showcase the achievements of all those involved in delivering learn to swim programmes and aquatics training over the last 12 months, in line with STA's charity objectives.

The 10 STAR winners will be announced at an informal presentation evening at conference on Friday 13<sup>th</sup> October, which will be hosted by record breaking 4x Paralympic gold medallist swimmer Marc Woods and STA's President, Ali Beckman.

**FIND OUT MORE**

# MEET THE EXHIBITORS

## Trade and Save at this Year's Conference

Alongside the 2023 conference seminar programme, we will also be running a 2-day trade exhibition, and we have some amazing exhibitors who will be offering delegates exclusive offers (a little birdy has told us that LoveAdmin, who are sponsoring the Marketing and Business seminar strand, will also be hosting a free Donut Bar!).

**BOOK YOUR TICKETS TODAY**

## SHOP & COLLECT AT THIS YEAR'S NATIONAL CONFERENCE

For the first time, 2023 delegates can shop all of our conference offers in ADVANCE and COLLECT their orders directly from the STA Swim-Shop exhibition stand on Friday 13th, or Saturday 14th October. Our special offers are:

<p>STA Motivational Water Bottles</p> <p><b>£2.00</b></p>	<p>STA Zip up Hoody</p> <p><b>£21.59</b></p>	<p>STA Pullover Hoody</p> <p><b>£21.59</b></p>	<p>STA Cool Checker Polo</p> <p><b>£10.79</b></p>
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**BUNDLE DEAL: STA COOL CHECKER POLO + STA PULLOVER HOODY £28**

**TO TAKE ADVANTAGE OF THESE OFFERS, PLEASE CONTACT RACHEL DEAN AT STA ON 01922 645097 AND CONFIRM YOUR ORDER BEFORE FRIDAY 6TH OCTOBER\***

\*orders placed after this date will not qualify for the free collection service.



ZOGGS Official Conference Sponsor

#staconference23



## Shop & Collect at Conference

For the first time at this year's conference, we are also offering a 'Shop and Collect' service so that delegates can take advantage of all our STA Swim-Shop conference offers in advance and save on postage.

Simply call Rachel Dean at STA HQ on 01922 645097 to place your order before Friday 6th October, and it will then be ready for you to collect from the STA Swim-Shop exhibition stand during conference on Friday 13th or Saturday 14th October.



## School Swimming On Repeat

This month OFSTED published its latest 'Levelling the playing field: the physical education subject report', which sadly showed once again that "pupils' swimming and water safety attainment in primary schools is mixed". Read STA's response here.

[READ MORE](#)

nickelodeon EXCLUSIVELY FROM




**MIGHTY OFFER THIS MONTH**

Celebrating the cinema release of PAW Patrol: The Mighty Movie on Friday 13th October

**20% OFF**

**PAW PATROL SWIM AWARDS SERIES**

OFFER ENDS: 31ST OCTOBER 2023

[shop.sta.co.uk](http://shop.sta.co.uk)

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## Mighty PAW Patrol Offer!

On Friday 13<sup>th</sup> October, there will also be something special going in cinemas – PAW Patrol: The Mighty Movie will go live across the UK. To celebrate, we are offering a mighty 20% discount on all of our exclusive PAW Patrol swim awards, starting from Monday, 2nd October.

[SHOP NOW!](#)



## New Swim Academy Launches in Wimborne

The Canford Sports Centre in Wimborne has become an official STA Swim Academy after signing a new partnership agreement with the STA.

[READ MORE](#)



## Out and About with the STA Team

The team have been busy this month, starting with Zoe Cooper and Luke Griffiths attending active-net Scotland, with Zoe also invited on to the keynote panel to discuss the highly topical subject of “recruiting and retaining team members”; then Kaylë Brightwell flew to Australia to represent STA and IFSTA at SwimCon23 with the SWIM Coaches & Teachers Australia; and then on the 18<sup>th</sup> of September Zoe supported the launch of Swim England's Value of Swimming report at the House of Commons.



## It's Never Too Late to Learn

Our ongoing [#BreakingBarriers](#) project forms part of our continued commitment to promoting Inclusiveness, Integrity, and Collaboration in swimming around the world; and earlier this month we spoke to STA Brand Ambassador, Vicky Malmsjo, who recently created life-changing opportunities for adult non-swimmers.

[READ MORE](#)

## Optimising Pool Water – New CPD

In partnership with Pool Plant Tutor Andrew Gaffey, we have launched a new online CPD titled 'Optimising Pool Water Treatment for Energy Efficiency', which has been created to give pool operators (or any aquatics professional) expert insight into how energy efficiency can be improved by optimising pool water treatment.



[READ MORE](#)

## And Finally ...

Congratulations to Jonty Warneken on becoming the first para swimmer to successfully swim solo across the North Channel from Ireland to Scotland - we look forward to hearing about this and all of Jonty's incredible sporting achievements at our conference on Saturday 14th October.

@infinitychanne3



# JONTY WARNEKEN

infinity Channel Swimming  
North Channel IRL - SCO  
08.09.2023  
15:24:00  
135th Swimmer  
80th Male  
1st Para Swimmer

**infinity**  
channel swimming  
glory comes from daring to begin



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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