

Leisure industry news published by STA - July 2016









Invictus Swimming Champion is New STA Ambassador

We're absolutely thrilled to announce this month that champion Invictus Games swimmer and 'prince of the pool' Mike Goody has agreed to become STA's official open water swimming and water safety ambassador.



STA Academies Swim 2 Rio for Charity

In August, the Roy Castle Lung Cancer Foundation will partner with STA Swim Academies across the UK to collectively swim 5,761 miles - the distance from London to Rio!

Read more



Junior Medic Back to School - Registration Now Open

This year's Junior Medic Back to School Campaign will take place across October. Join us in teaching children vital first aid skills by registering for all the free resources!

Register to participate

STA Online Receives Membership Update

Even more 24/7 timesaving features have been added to STA Online to help members manage their STA membership online.

Read more

Introducing the New Aquatics Working Group

STA are delighted to introduce the volunteer members of our aquatics working group following the introduction of a new education review process.

Read more

Aqua Sensory - A First in the UK

STA tutor Jo Wilson has launched a unique new programme called Aqua Sensory, which provides children with a rich mixture of sensory exploration and early developmental opportunities.

Read more

Response to Level 3 Baby Swimming Diploma

We've had an overwhelming response to the news that we are launching a new Level 3 Diploma in Aquatic Teaching - Baby and Pre-School with Birthlight. Thanks to everyone who has registered their interest - the aquatics team, with Francoise Freedman, look forward

to presenting more details at this year's national conference in October.

Find out more

STA Back at LIW 2016

STA will not only be exhibiting at LIW this September, but we're pleased to also be partnering with the show's Spa and Wet Leisure Education Stream to deliver seminars on effective programming for swimming classes, water treatment, health and safety, filtration and much more.

Find out more

Simon Griffiths on Becoming an Open Water Coach with STA

Read on H2Open Magazine's website what its publisher, Simon Griffiths, said after qualifying as an STA open water swimming coach and tutor!

Also look out for Dave Candler's CEO interview with H2Open in the current issue.

Read more

SPATEX 2017 News

The organisers of SPATEX 2017 have announced this month they are moving the show to a new mid-week slot. The 2017 wet leisure event will be held Tue 31st Jan - Thu 2nd Feb. More details can be found on their website.

Visit SPATEX website

Glowing Responses to Synchro CPD

STA's East Anglia office recently organised a Syncro CPD in Ipswich, tutored by STA's Lisa Smith. We share their snippets from the positive feedback received on our website.



And Finally...

Please save the date and register your interest for STA's 2016 National Conference, which takes place in Walsall on 1st October 2016. More news will be released soon!

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