



Leisure industry news published by STA - March 2017



## New Partnership with CISTA Promotes UK Standards in China

This month, STA signed a significant partnership agreement with the newly-formed China International Swimming Teachers' Association (CISTA), which has been set up with the support of the Government to educate and promote professional standards of swimming through training and development across the People's Republic of China.

[Read more](#)

[STA to Launch Learn to Swim Week this Summer](#)

STA can exclusively reveal that this year's annual water safety awareness campaign taking place on 10th - 16th June is being officially renamed 'Learn to Swim Week' with the theme being #LoveWaterSafely.

[Read more and register](#)

## More Speakers Confirmed for STA Conference 2017

STA is delighted to announce that joining ex-Olympic champion Mark Foster at STA's 2017 National Conference is an exciting mix of new speakers, including Tara Dillon (CIMSPA CEO, pictured), Jo Wilson (STA Baby Swim Tutor and the developer behind Aqua Sensory) and Emma Conway, the award-winning parenting blogger.



Secure your place at this year's conference, being held at the state-of-the-art Warwick Conferences' Oculus Building on Saturday 2nd September, by booking online!

[More info and register](#)



## Sharing the Power of Baby Swimming with Peter Andre

With npower and Splash Paddle Swim in Coventry, STA recently joined TV presenter Peter Andre and his wife Emily to talk about the benefits of baby swimming.

[Read more](#)



## Scouts Take a Shine to STAnley!

In support of STA's partnership with The Scout Association, a team from Anchor House (including STAnley) recently visited the 37th Wolverhampton Sea Scout Group to run a swimming session for their young members in support of the Scouts Swimmer Staged Activity Badge series.

[Read more](#)

## STA Expands Aquatics Technical Team

STA has further expanded its technical team with the appointment of Kay Messinger to the role of Technical Support for Aquatics.

[Read more](#)

## New Contact Email Addresses for Course Enquiries from 1st April

As part of STA's continuous effort to improve member communications, new contact email addresses will come into use from 1st April to ensure all course-related enquiries are dealt with more efficiently and by a dedicated on-duty staff member. These will replace the individual contact email addresses for STA's courses staff. The new email addresses are:

**General course enquiries** [courses@sta.co.uk](mailto:courses@sta.co.uk)

**Help using STA Online** [help@sta.co.uk](mailto:help@sta.co.uk)

**Course amendments** [amends@sta.co.uk](mailto:amends@sta.co.uk)

**Register a paper-based course** [capps@sta.co.uk](mailto:capps@sta.co.uk)

**Moderation queries** [moderation@sta.co.uk](mailto:moderation@sta.co.uk)

**Tutor status queries** [tutor@sta.co.uk](mailto:tutor@sta.co.uk)

**External verification queries** [ev@sta.co.uk](mailto:ev@sta.co.uk)

## **STA Lead the Way with Welsh Awareness Training**

STA Wales has successfully developed a new Welsh Awareness training programme designed to help swimming teachers integrate the Welsh language into their swimming lesson programmes. Leading the way is Russell Sparks, STA's regional officer for Wales, who delivered his first 2-hour training session in Caldicot this month.

[Read more](#)

## **Swimming Teaching Mentor Course Available this Easter**

STA's next swimming teacher mentor course will take place over the Easter holidays at Wrekin College in Shropshire. The STA subsidised scheme follows the success of the mentor courses held last year, where candidates are given the opportunity to qualify as a swimming teacher over a 5-day period and gain training, mentoring and practical experience afterwards in a local swim school. For further information on the Wrekin course please call Tom Blakeway on 01922 645097.

[Learn more](#)

## And Finally...

For those who may not follow STA's social media channels, [check out this great swimming video](#) that was published by Time magazine this month!

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