



Leisure industry news published by STA - November 2016



CIMSPA

ENDORSED

CIMSPA Endorsement

Following on from the announcement last month that CIMSPA has named STA as an official awarding organisation partner, we are delighted to confirm that STA's swimming teaching and first aid qualifications have now been endorsed by CIMSPA, the sector's single chartered professional body.

[Read more](#)



STA Launch New Aquatic Tutor Grant Scheme

We can exclusively reveal that STA is launching the industry's first aquatic tutor grant scheme to help combat the shortage of swim teachers across the country.

[Read more](#)

STA National Conference 2017 - Save the Date!

STA's Annual Conference 2017 will be taking place on Saturday 2nd September 2017 at Warwick Conferences, West Midlands. With an exceptional venue and exciting plans for guest speakers and seminars topics, STA's Conference 2017 promises to be the best yet! More information to come soon.



New Level 3 Diploma is on Course for Launch

The first standardisation tutor training for the STA Level 3 Diploma in Aquatic Teaching - Baby and Pre-School has successfully taken place. A select group of tutors from STA and Birthlight were taken through course content, resources and delivery expectations to ensure all the required content is covered to the necessary standard.

[Read more](#)

East Riding Leisure Launches New STA Swimming Academy

The new East Riding Leisure Swim Academy launches this month after a new partnership was agreed between East Riding of Yorkshire Council and STA. The new swim academy will run at all nine of the local authority's pools as part of a strategic approach that aims to regenerate the current swim scheme and give customers a more exciting and diverse programme.

[Read more](#)



CEOs Invited to Speak at the Launch of CISTA in Beijing

STA was honoured to be invited to Beijing to celebrate the launch of the China International Swimming Teachers' Association (CISTA). STA CEO Dave Candler and IFSTA CEO Garry Seghers were also invited to speak at the launch ceremony, which was attended by representatives from Government, dignitaries from the Chinese swimming world and the media.

[Read more](#)

Young Lifesavers Recognised by STA

Two young swimmers from Staffordshire have been recognised for using the first aid skills they learned via STA's Junior Medic programme, to help a friend who had slipped and banged his head on the changing room floor.

[Read more](#)

Renewed 2017 Partnership with Swimming Pool News

STA has renewed its partnership with Swimming Pool News (SPN) for 2017, and as part of the agreement all STA pool plant tutors will continue to receive a free copy of the bi-monthly trade magazine. In the latest October issue, you can read Robbie Phillip's article on 'plugging the skills gap' for those involved in hiring/maintaining swimming pools.

[Read SPN](#)

Get Ready for Christmas

STA's technical team have created some fantastic Christmas games you can incorporate into your lessons, which will be featured in the [upcoming SwimBiz issue](#) - but if you can't wait, here's a taster of some of the games!

[Download](#)

Also, if you missed out on running an Octonauts #swimadventures party, [you can still download the party pack](#) and plan it into your festive schedule!

STA Out and About

STA's team were busy out and about this month; first attending the Get ukactive National Summit on 9th November, followed by the Holiday Park Innovation Show and then supporting Virgin Active at their National Swimming Gala Championships which were held at the Olympic Pool in London.

Fond Farewell to Irene Joyce

This month, we also said a fond farewell to STA's fantastic and popular Aquatic Technical Officer, Irene Joyce, who has been employed by STA for over 17 years!

[Read more](#)

And Finally...

Thanks to everyone who took part in our #swimadventures party week to mark the launch of our new Octonauts awards series. The full series of badges and certificates are now available to order and if you needed any excuse, [see what this mum had to say on Facebook](#) about using the awards to reward and motivate young learners.

Also, check out the latest issue of the Octonauts magazine, where the awards are featured!

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