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CIMSPA

AWARDING ORGANISATION

PARTNER

STA Becomes Latest CIMSPA Awarding Organisation Partner

This month, it was announced by CIMSPA that STA is now an official awarding organisation partner of the sector's single chartered professional body. Read more to understand the significance of this new high profile partnership agreement.

[Read more](#)



STA Launches New Octonauts Swimming Awards Programme

As you may have already seen, STA has secured an exciting new licensing partnership with Octonauts, the popular British children's television series, produced by Silvergate Media for the BBC channel CBeebies.

[Read more](#)

To support the partnership, STA is launching a brand new range of Octonauts branded swimming awards for children aged 2-7 years, **which are available to pre-order on the STA Swim-Shop!**

Party Time! #swimadventures

To celebrate the partnership with Octonauts, STA is inviting swim schools to host an Octonauts #swimadventures pool party between 5th-12th November. All swim schools that register to take part will receive a free Octonauts resource pack containing activity sheets, party downloads, marketing templates and pool games ideas for learners aged 2-4 years and 5-7 years!

[Register today](#)



New Pool Plant Technical Manager

STA is delighted to welcome Luke Griffiths to the team – Luke joins us as Technical Manager for Pool Plant, also advising on any technical queries or questions relating to Pool Plant.



President Seal of Approval

Congratulations to the students pictured here at South Staffs Swim Academy who have successfully achieved the President's Seal award - the highest award in the Junior Lifeguard Academy programme. In honour of this achievement a special presentation was organised in September at Penkridge Leisure Centre.

South Staffs Swim Academy was one of the first STA academies to take on JLGA and have one of the highest rates of successful completion by learners.

[Learn more](#)

Beckie Ramsay Awarded STA's Highest Honour

A parent who has campaigned tirelessly to promote the importance of water safety education has been presented with STA's highest roll of honour.

[Read more](#)



STA Partners with MOR Solutions

The new partnership with MOR Solutions will enable members to receive a 10% discount on its MOR Leisure and SwimSoft Online course management software systems.

[Read more](#)

Expert Voice Coaching Sessions for Swim Teachers

If you missed out on the Loud & Clear voice coaching session at STA's annual conference or want to know more, Priscilla Morris is inviting STA members to book onto a 3-hour practical workshop. To find out more, contact Priscilla via her website.

[Find out more](#)

And Finally...

Thank you to everyone who is currently taking part in our Junior Medic Back to School campaign. More news and photos from our #FirstAidHeroes to come – [in the meantime find out more here!](#)

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