



STA's August 2018 Newsletter



Results From the 2018 Swimming Teacher Recruitment Survey

Thanks to everyone who participated in our recent swimming teacher recruitment survey; the results, published earlier this month, revealed that difficulties in recruiting trained swimming teachers continue to create widespread problems for many swim schools across the UK—with 68% of swim schools saying this is also majorly impacting on the opportunity for children to learn how to swim.

[READ MORE](#)



STA's National Conference 2018 Speakers Confirmed

There is less than two months to go until STA's national conference takes place in Stratford-upon-Avon, and here we can reveal the full lineup of speakers, including Keri-anne Payne. This year, you'll see the conference format has been divided into different strands, covering Aquatics, First Aid & Lifesaving and Swim School Business—with a packed and dedicated programme for each.

[LEARN MORE](#)



Trio of Promotions at Safety Training Awards

In July, Safety Training Awards (STA's awarding organisation) boosted its team further by internally promoting three members of staff to heads of departments.

The newly created roles for Louise Bangham, Kaylè Burgham and Claire Lowbridge demonstrate Safety Training Awards' commitment to providing a dedicated, compliant and robust level of service to ATCs and STA members.

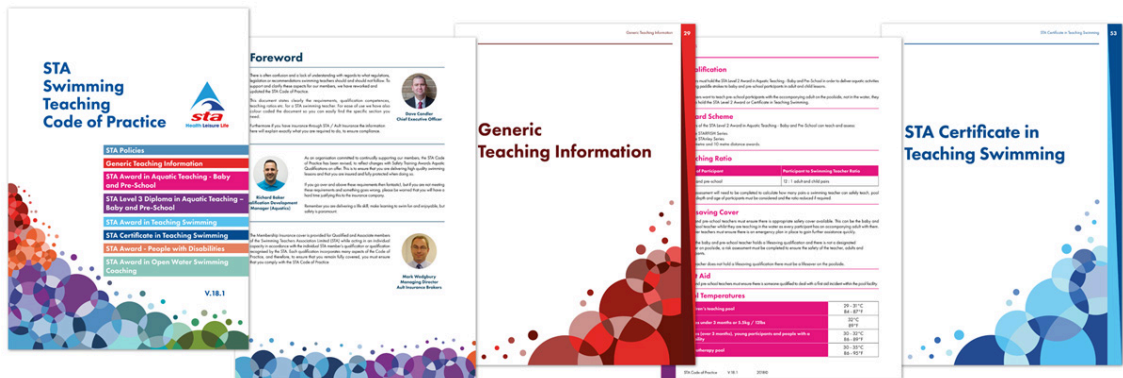
[READ MORE](#)



Mid Devon Leisure Set to Launch New STA Swim Academy

This autumn, young swimmers in Mid Devon will benefit from a fresh new swim academy programme thanks to a new five-year partnership between Mid Devon Leisure and STA.

[READ MORE](#)



New Swimming Teaching Code of Practice Booklet

STA has published a revised version of its Swimming Teaching Code of Practice, which is designed to offer guidance to members and swimming teachers to ensure that they are teaching within the remits of their qualifications and are compliant within the industry. The new free-to-download booklet has been updated to reflect the release of our latest aquatic qualifications and also outlines best practice teaching recommendations. It is available now from the resources section on STA Online.

[LOG IN TO STA ONLINE](#)

ATC Updates to STA Online

To facilitate Safety Training Awards' Approved Training Centre (ATC) model which came into effect on 1st August, various features throughout STA Online have been revised and updated this month.

[READ MORE](#)

Apply to Become an Approved Training Centre

To meet regulatory requirements as an awarding organisation, Safety Training Awards officially implemented its ATC model on 1st August 2018 in order to offer regulated and accredited qualifications, and to meet mandatory national standards. If you haven't already applied yet, there is a dedicated centre management team who will be happy to help and support you through the application process.

[LEARN MORE AND APPLY](#)



Strengthening Industry Partnerships with SPATA

STA and SPATA (the Swimming Pool and Allied Trades Association) have further strengthened their partnership by working together to look at areas where they can combine expertise to provide a benefit to the pool and spa industry and their respective members. The aim is to provide more opportunities for staff to attend suitable courses and where applicable, to gain qualifications.

[READ MORE](#)

Watch Online: IQA Procedures Webinar

On Wednesday 29th August, the Safety Training Awards team hosted a free webinar on Internal Quality Assurance (IQA) Procedures for Safety Training Awards ATCs, which you can watch a recording of online.

[WATCH WEBINAR](#)

STA Roadshows, Last Stop: York

Our nationwide Roadshow tour is drawing to a close, with just one more location left to visit ahead of the national conference on 6th October in Stratford-upon-Avon. This month, the team visited London (thanks to GLL for providing the venue!) and Swansea, and had a fantastic two days meeting members. Join us at our last stop in York on 19th September!

[REGISTER TODAY](#)

Water Fitness Showcase

Water Fitness is hosting an International Aquatic Showcase on Sunday 16th September in Durham. The timetable is packed with all their most popular aquatic concepts and the speaker line-up includes two of Italy's finest aquatic presenters. It looks like lots of fun and furthermore STA members will receive a 10% discount off the booking price—email Water Fitness for details as well as information on group booking discounts.

[CONTACT WATER FITNESS](#)

New Water Safety Booklets Available

STA's new educational Water Safety Advice Booklet for children is now available in print form and can be purchased from the STA Swim-Shop, priced at just 50p per booklet.

[SEE HERE](#)



And Finally...

The team at STA would like to wish John Monaghan all the best in his retirement. John has worked in the leisure industry for more than 45 years and is a highly respected pool plant tutor. John has a tremendous amount of knowledge and expertise, and always been highly supportive of STA for which we thank him. He was also a member of the working group that helped to develop the latest PPO qualification and recently contributed to the updated resource manual. John was a pleasure to work with and he will be sorely missed in the pool plant community—we wish him a long and happy retirement.

Follow STA



[Click here to update your preferences](#), or [click here to unsubscribe](#).



Anchor House, Birch Street, Walsall, WS2 8HZ, United Kingdom
+44 (0)1922 645097 | info@sta.co.uk | www.sta.co.uk

The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."