



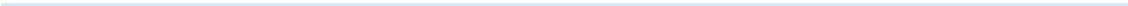
STA's December 2019 Newsletter



New Digital Awards System & Webinar

This month, we've launched another industry first, an all-encompassing digital awards system that gives swim schools an alternative and efficient way for issuing dual-branded awards from our International Learn to Swim Programme (ILSP) and Junior Lifeguard Programme. The system is completely optional, but offers many benefits and is free to use – to find out more we will be hosting a webinar on 6th January 2020 at 12 noon where the team will talk you through each step, go through how you can benefit from the system and answer any of your questions.

[Find Out More](#)





Wave Leisure Opens Up New Training Opportunities with STA

Wave Leisure Trust Ltd is committed to expanding its learn to swim programmes over the next three years, and to facilitate this growth we are delighted to confirm, they have signed a new Approved Training Centre partnership agreement with Safety Training Awards.

[Read More](#)

Save The Date for International Learn to Swim Week 2020!

Before you switch off for the Christmas holidays, make a note in your 2020 diary that next year's International Learn to Swim Week campaign will be taking place between 18 – 24th May! Integral to our 2020 campaign will be our newly recruited young Water Safety Squad Ambassadors – we have six members joining us next year, who we will be formally introducing in the New Year.



Re-Introducing a Kick Back Scheme on Manuals

The kick-back scheme on both the Award and Certificate in Teaching Swimming manuals, in addition to the new Level 3 Pool Plant Operations manual, are being re-introduced for Safety Training Awards' Approved Training Centres (ATCs). If an ATC purchases 100+ hard copy manuals over a 12-month period, they will receive a credit note at the end of the year for a set fee of £7 per manual.



SPATEX 2020

THE POOL, SPA & WELLNESS SHOW

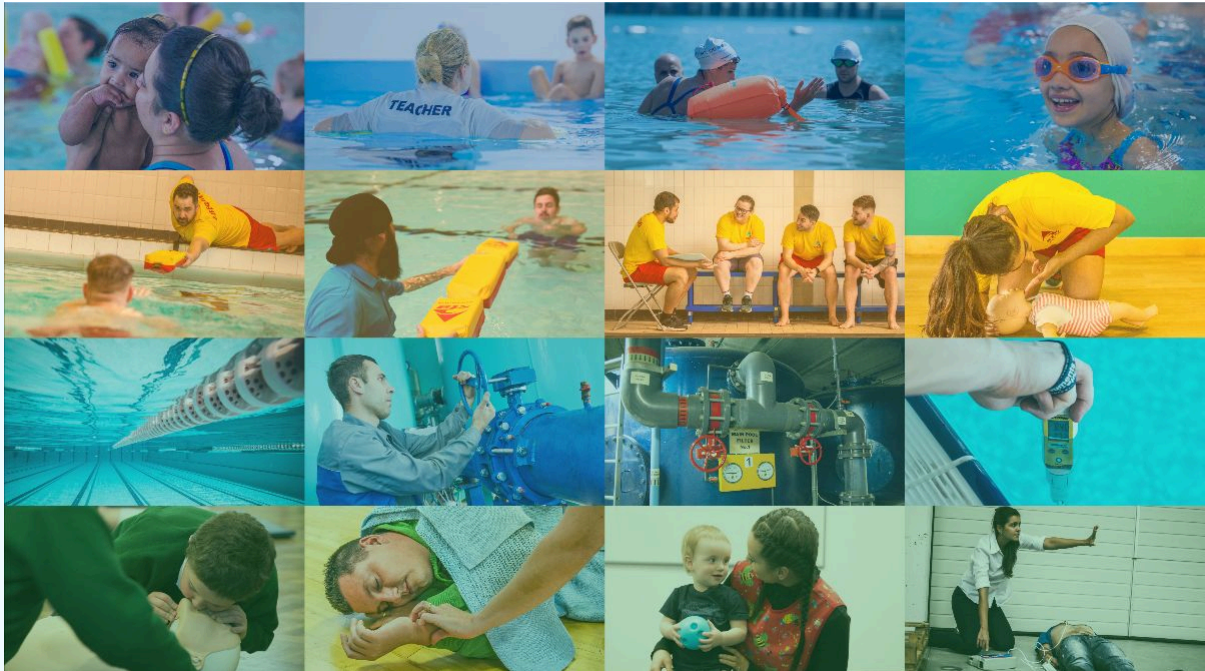
TUESDAY 28 JANUARY – THURSDAY 30 JANUARY 2020

ERICSSON EXHIBITION HALL · RICOH ARENA · COVENTRY UK

STA's Pool Plant Seminar Returns to SPATEX Next Month

There's just a month to go until STA's Pool Plant Seminar, which will be taking place for a third year at SPATEX 2020 on the morning of Tuesday 28th January - giving delegates the opportunity to network and explore the exhibition in the afternoon. Delegates will learn all about the latest developments from STA (including the new Level 3 Pool Plant Operations qualification), and hear from industry experts' Colin Davies, Sean Brydges and Robbie Phillips. Plus everyone who attends will receive ½ CPD point!

[Register For Free Here](#)



2020 Membership Fees Offer Many Added Value Benefits

STA membership continues to offer many benefits for just a small fee per year, namely subsidised public liability insurance, savings on awards programme and discounts on selected items in the Swim-Shop. Plus, members are able to take advantage of all the added-value benefits our partners provide, including exclusive discounts on a host of CPDs. We want to make sure these cost-benefits continue, so for 2020 STA membership fees will only be increased by a £1. If members pay by direct debit, this is just £44 per annum.

[Read More](#)



2020 STA Conference - Save the Date

This year's conference in October attracted a record number of delegates and we are hoping to do it all over again next year on 16-17th October in Leicester at the [stunning Marriott Hotel](#). Save the date, and we will announce more details early next year.



Welcoming Two New Trustees

In December, STA welcomed two new members to the Board of Trustees - Joanne Bradshaw who currently volunteers as a Swimming Coach and has a professional background in accounting and HR and Ian Doherty, Head of Member Engagement at Chartered Management Institute (and former Head of Operations at CIMSPA). Both have significant management experience at a senior level, and are looking forward to supporting STA in its charitable aim: 'The preservation of human life by the teaching of swimming, lifesaving and survival techniques'.



High Five for What's On 4 Kids

For a fifth year in a row, STA will be partnering with the [What's On 4 Kids Awards](#) to support the 2020 voting process and all the companies, organisations and individuals that go above and beyond to provide the very best activities for children – activities, including swimming that enrich their family lives and teach them new skills.



Swimming Teacher of the Year Announced

STA's Kaylë Brightwell was recently invited to be a judge at Better's inaugural National Swimming Teacher of the Year competition, which saw Erin Ridgewell from Epsom named as the winner. Kaylë said: "I think the Swimming Teacher of the Year has been fantastic! It's really promoting the work that swimming teachers do and recognises all the hard work, the effort and the trust that goes into being a swimming teacher. I hope it encourages more people to be a swimming teacher." Together with Speedo, STA co-sponsored the competition, which attracted over 700 entries nationwide.



Christmas Opening Hours

As a reminder STA's offices will close for Christmas at 4pm on Monday 23rd December and will reopen at 8am on Thursday 2nd January.

And Finally,

On behalf of everyone at STA, may we wish you all a very Happy New Year! 🎉

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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."