



## STA's January 2020 Newsletter



## New Regulated Qualification for Mermaid and Mono Fin Swimming

Mermaid swimming continues to gain momentum in the aquatic world, but with the absence of any regulated qualifications, this growth has fuelled safety concerns about teaching standards. To address this and help more swim schools capitalise on this popular activity, STA sought guidance and with Mermaids UK has launched the UK's first Level 2 Award in Teaching Aquatics for Mermaid and Mono Fin Swimming.

[READ MORE](#)



Meet our Water Safety Squad who are on the mission to encourage young people around the nation and across the world to learn to swim and all things water safety.

## Sneak Peak at the 2020 Water Safety Squad

For 2020, we have six new amazing youngsters joining our Water Safety Squad – our STA ambassadors for International Learn to Swim Week. Here's a first sneak peek of this year's video, which was recently recorded with headline partners, Speedo UK and Alton Towers at their Splash Landings Water Park. Over the coming weeks, we will be introducing each squad member individually and sharing their unique stories.

[READ MORE](#)

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## New Global Partnership With Autism Swim

Following the success of our partnership with Autism Swim in 2019, the exclusive agreement has been extended for another 12 months in the UK. Further, IFSTA members across 19 countries will also now have the opportunity to benefit from the renewed partnership with Autism Swim in 2020.

[READ MORE](#)



## Registrations Open For International Learn to Swim Week 2020

 18th - 24th May



Last year, over 400,000 children across the world were impacted positively as a result of our annual International Learn to Swim Week campaign, and with your help, we want to see even more youngsters and adults learning to swim and gaining a life skill this year.

By registering your school / centre's participation, you will receive a free digital support pack with resources themed to each day of the week.

PLUS, the first 200 registrations will also receive 4 free sheets of brand-new ILSW stickers and 20 Water Safety Booklets (delivery expected in March).

[#LoveWaterSafely](#)

[REGISTER TO TAKE PART NOW](#)



## Roll of Honour for Heroic Schoolboys From Cheshire

This month, we proudly awarded our highest lifesaving honour to three schoolboys from Cheshire - Ethan Melvin (14), Joe Draycott (15), Campbell Law (14) - after they heroically rescued a baby and her mum after they fell into a canal while running away from a gaggle of swans.

[READ MORE](#)



## Editable (Not Edible!) Tick Sheets Now Available

To save on printing costs and administration time, our tick sheets which support the International Learn to Swim Programme (ILSP) are now available in an editable, PDF format. Log in to **STA Online** and they can all be found under Member Resources > ILSP Resources.



## CIMSPA Points For New Cerebral Palsy Swimming CPD

Last month we teamed up with **Cerebral Palsy Sport** to introduce a new swimming CPD, which has now been given 1.5 CIMSPA Developmental CPD points in addition to the 1 STA CPD point. Find out what this popular online programme covers [here](#) and up-skill today for just £25.

[READ MORE](#)



## Free Training Anyone?

For a second year we've teamed up with GLL College to support the Konfidence Swim Teaching Scholarship programme, which provides 5 passionate individuals a free STA Level 2 Award in Aquatic Teaching – Baby and Pre-School qualification.

This is an amazing opportunity for an existing swimming teacher who wants to add to their skill set, or a UK swim school looking to recruit a new swimming teacher and who knows of someone who'd like to train (maybe a parent or one of your volunteers or student helpers) – please share and encourage them to apply before Friday 7th February!

[APPLY HERE](#)

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## Delving Deep Into Water Phobia

In support of our new partnership with [waterphobia.com](https://www.waterphobia.com), we want to understand how active STA swim schools and swimming teachers are in teaching participants with a fear of the water. Please spare a few minutes to complete our short survey, and as an incentive all respondents will be entered into a draw and five will be chosen at random to receive free access to the Aquaphobia Coach: CTA CPD1 Digital Edition, worth £44.99.

[TAKE SURVEY HERE](#)



## Nominations Open For Whats On 4 Awards

In support of our partnership with the [What's On 4 Kids Awards](#) and the 2020 voting process, we can confirm the nominations process is now officially open. All the different categories are listed [here](#) ready for you to invite your colleagues / customers to nominate you for an award.

[READ MORE](#)

## And Finally

To kickstart the New Year, we have extended our **strategic partnership** with Leisure Opportunities for a further 12-months as part of an on-going effort to attract more swimming teachers into the leisure industry and bridge the skills gap.

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