



STA's March 2019 Newsletter



Attend a Pool Lifeguard Update This May

Safety Training Awards will be delivering a nationwide, mandatory update for STA lifesaving tutors in May 2019. You'll find out what's new about the qualification and why it differs from any other in the industry. Attendees will also gain 1 CPD point and receive an exclusive offer on the manual price. Following attendance, tutors will be able to deliver and assess the new STA Pool Lifeguard qualification.

[FIND AND BOOK YOUR UPDATE](#)

Quest Launches New Pool Water Management Quality Mark



In line with industry best practice, Right Directions in collaboration with STA and Quest has launched a new Pool Water Management Quality Mark, which is now live as part of the Quest Plus assessment.

[READ MORE](#)



Working in Swimphony to Help Shape the Future of School Swimming

STA is pleased to announce a new partnership with Swimphony, a digital solution that facilitates the management, delivery, and evaluation of school swimming programmes throughout the UK. Through collaboration and shared learning we will be working to help shape the future of school swimming.

[READ MORE](#)

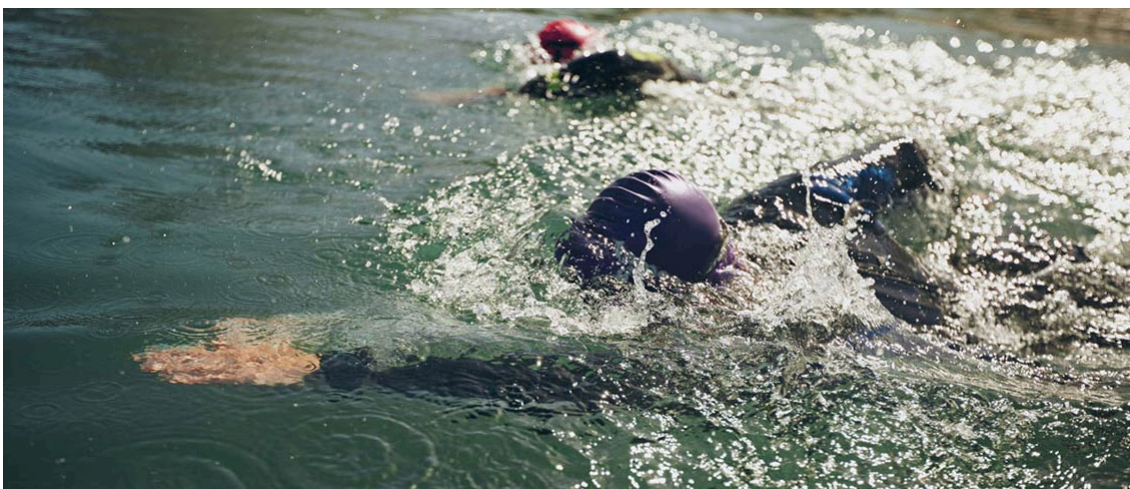


Introducing Our New Water Safety Squad for 2019

In readiness for International Learn to Swim Week this May, all this month we've been sharing more details about each of our new young Water Safety Squad ambassadors. They each have their own unique story and personal reason for wanting to become the face and voice of this year's awareness campaign.

[MEET THE SQUAD](#)

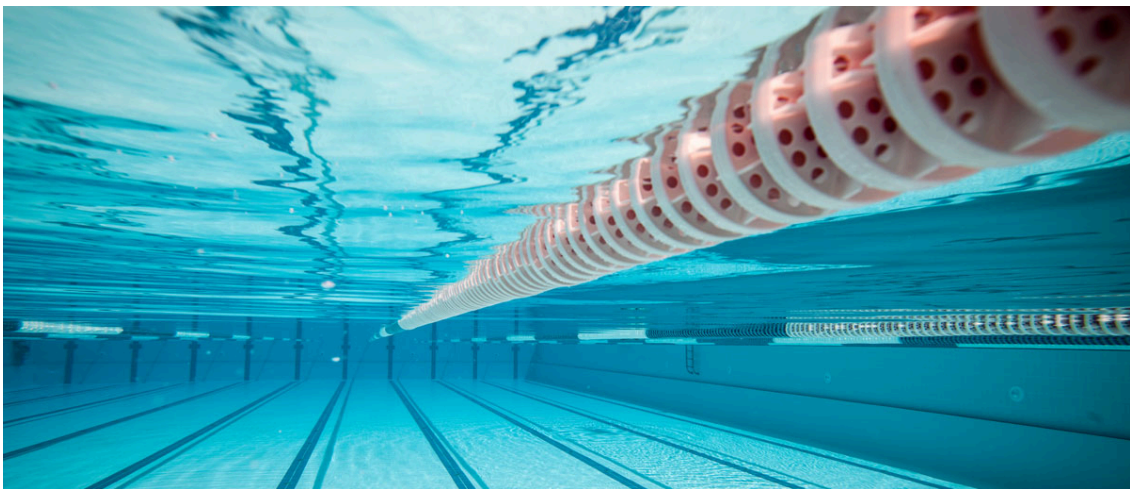
And, please don't forget to [register to take part](#) in International Learn to Swim Week!



Celebrating 12 Months of Open Water Swimming Coaching

This time last year, the team were about to launch the new Open Water Swimming Coaching qualification in collaboration with leading experts and the lead bodies involved in this diverse sport. And what a year it's been!

[READ MORE](#)



New Facebook Group for Pool Plant Tutors

A new Facebook group has been created specifically for STA pool plant tutors this month—come share your expertise and join in the conversations on the group!

[JOIN THE GROUP](#)

2019 Diary Dates

- Come meet the team and learn more about STA at [Elevate](#)—8th–9th May
- Take part in [International Learn to Swim Week](#)—13th–19th May
- Join in with the [World's Largest Swimming Lesson](#) on Thursday 20th June

- Register for [STA's Pool Plant Convention](#)—Friday 11th October
 - Confirm your place at [STA's national Conference](#)—Saturday 12th October
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Help for Meningitis Now

On behalf of Meningitis Now, we are reaching out to swim schools and swimming teachers to see if you know of any parents in your classes that have been affected by Meningitis, and who would be willing to speak to the Meningitis Now team about their experiences for a web-based case study. If you can help please email the details to marketing@sta.co.uk.

Celebrating Autism Awareness Month

To celebrate Autism Awareness month in April, Autism Swim is offering STA members an additional 20% discount on their specialist Swim Centre and Swim Instructor training packages—in addition to the up to **20% partnership discount** they already offer members! All this month, from 1st–30th April, members can receive up to 40% off on the certification membership options (Value or Premium packages). Upon checkout, you will need to enter the STA UK discount code when prompted (please refer to the resources section on STA Online) and then enter the coupon code **HappyWAAM**. Take advantage of this incredibly exciting discount offer this month (they don't come around often!) by clicking on the relevant links below:

[Swim Centre Package](#) | [Swim Instructor Package](#)

And Finally...

Congratulations to Maddie from Swim Fusion in Kent, who was recently chosen as the winner of our Speedo 'design a swim hat' competition! Maddie, aged 11 years, will now have her winning design created into a swim hat by Speedo—



Swim Fusion will also receive a £50 voucher for the STA Swim-Shop.

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