



STA's November 2019 Newsletter



Changes to the Level 3 Award Pool Plant Operations Qualification Set to Launch

Following feedback, industry consultation and over a year of development with educational assessment experts, Safety Training Awards is set to re-launch the STA Level 3 Award in Pool Plant Operations next month.

The updated qualification comes with an all-new, learner-friendly examination assessment, which uniquely can also be taken online with remote invigilation, and a colourful new book-bound resource manual.

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Forget Elsa - STA Award Prices Are Frozen for a Seventh Year!

For a seventh year in a row, we are delighted to confirm there will be no price increase on STA badges or certificates in 2020. Rewarding participants' swimming achievements is an integral part of our swimming programme (ILSP); as a not-for-profit charity, we are therefore committed to keeping our award prices as cost-competitive as possible to ensure they are affordable and accessible for all. From STARFISH to our Advanced Swimming Awards, prices start from as little as £1.37 (exc. VAT).

In response to feedback, members also now have the option of purchasing all of our awards - certificates and badges - separately from the STA Swim Shop (full awards can also be purchased as usual).

[Shop Now](#)



Black Friday Offers - Save up to 85% on CPDs

It's officially Black Friday weekend, so make sure you check out all of the amazing offers we are running on CPDs, awards and STA Swim-shop products - it's our biggest sale to date with savings of up to 85% to be had on CPDs!

All offers end on Monday 2nd November.

[Shop Black Friday Offers](#)



Christmas Opening Hours

STA's offices close for Christmas at 5pm on Monday 23rd December and will reopen at 8am on Thursday 2nd January. Last orders for delivery before our

return to the office will be Friday 20th December at 12pm (orders placed after this time, will be despatched in the New Year).



Explore New Opportunities with Aqua Sensory®

As part of our aims to provide members with new and meaningful learning opportunities that can enhance knowledge and expertise, we've formed a new exclusive partnership with Aqua Sensory® this month. The partnership gives STA members the opportunity to access Aqua Sensory's online resources at a 20% discounted rate.

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World Drowning Statistics

The IFSTA is the only international swimming and lifesaving body that represents the global interests of learn to swim associations. With 21 member countries, each organisation shares a commitment to reduce deaths by drowning, by improving standards in teaching swimming, lifesaving and other survival techniques. As one of the founding members, we are therefore encouraged to see the latest statistics which show many IFSTA member countries have the lowest drowning rates in the world.

Dave Candler, IFSTA CEO, says:

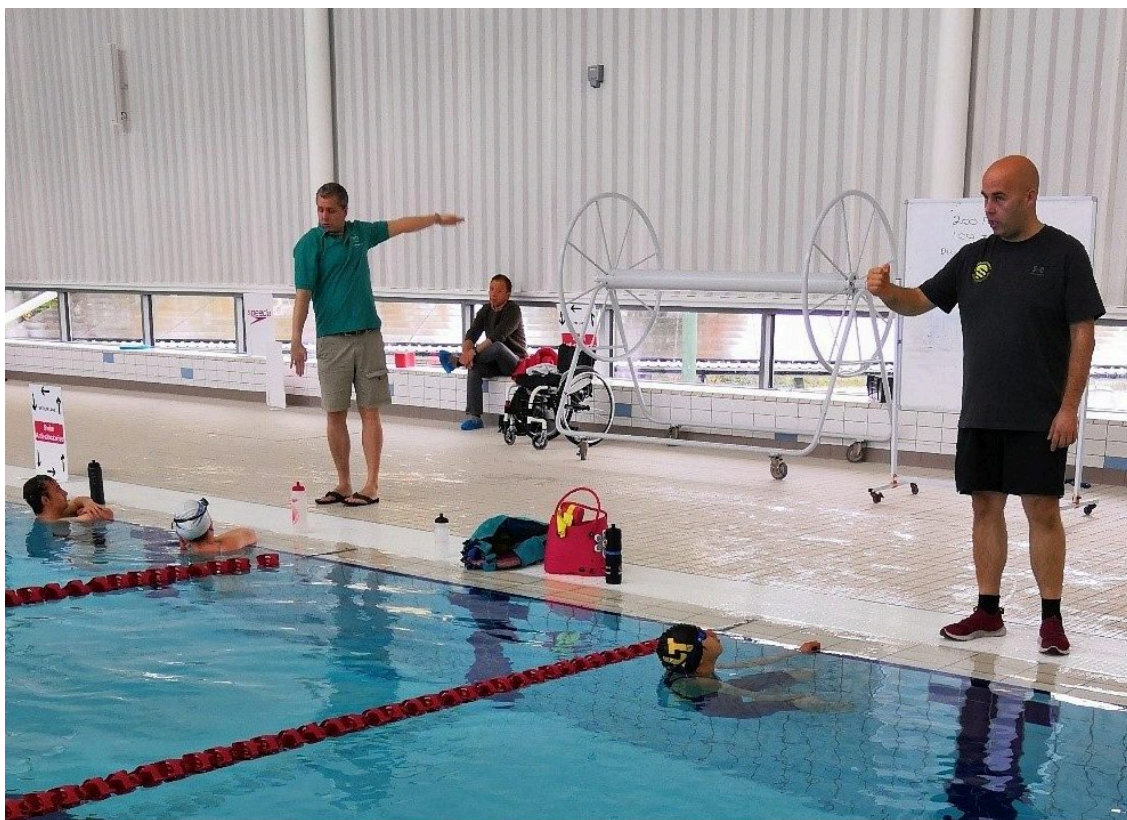
"While there is still a lot more work to do in reducing drowning figures further, these latest statistics serve as an example of the importance of individuals and organisations throughout the world joining together to champion swimming, lifesaving and survival techniques through quality education. This is not only helping to save lives, it is also strengthening each of us and driving higher standards."



Train to Become an Aquaphobic Coach

Last month, we announced the details of our new partnership with waterphobia.com, which has positively prompted many enquiries from swimming teachers interested in training to become an Aquaphobic Coach. To find out more about Waterphobia's 'Certificate in Teaching Aquaphobics' please visit www.waterphobia.com for course information or email info@waterphobia.com.

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Introducing the New Cerebral Palsy and Swimming Online CPD

In conjunction with Cerebral Palsy Sport (CP Sport) - the country's leading national disability sports charity supporting people with cerebral palsy to reach their sporting potential – we will be launching a new specialist CPD for aquatic professionals next month. The aim of our ongoing partnership with CP Sport is to combine expertise and create more opportunities in disability swimming for learners with cerebral palsy. Look out for news on our social media channels over the coming days or pre-register your interest.

[Pre-register Your Interest Here](#)



Supporting Love the Oceans in Mozambique

At our national conference in October we reached out to delegates to raise funds for the Love the Oceans Project, and thanks to your generosity £500 was raised. These much-needed funds have now been donated and will go towards the maintenance and upkeep of the swimming pool, the Love the Oceans Project are building in Guinjata Bay, Mozambique.

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NOW, HERE'S AN OFFER YOU CAN'T AFFORD TO MISS

2 X ARTISTIC SWIMMING ONLINE CPDS (EXPERIENCE, EXPLORE & EXPRESSION)

**IT WON'T
BE AROUND
FOR LONG**



**ONLY
£50!
SAVE £10**

**TAKE ADVANTAGE TODAY!
CALL THE STA OFFICE ON 01922 645097 TO PLACE YOUR ORDER NOW**

VALID UNTIL 02/12/2019

Save With New Artistic Swimming CPD Bundles

With Aquabatix we recently introduced the second online CPD in the Artistic Swimming series titled 'Explore and Expression'. This follows on from CPD 1, 'Experience', which covers the fundamental skills required for artistic swimming with 'Explore & Expression' taking aquatic professionals on to the next teaching stage - the expressive side.

SPECIAL OFFER: Both are available exclusively from STA, and you can now save £10 by purchasing both the 'Experience' and 'Explore and Expression' CPDs as a bundle. If you've already purchased the 'Experience' CPD, you can purchase the 'Explore and Expression' CPD at a discounted rate of £25. To take advantage of these bundle offers, please **contact us directly** to place your order.

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Turtle Tots Make a Mark With STA

In recognition of Turtle Tots Ltd commitment to the Swim Star Swim School programme, we will be working in partnership with the baby swimming company over the next 12 months to support their aim for franchisees in the UK and Ireland to gain STAMark accreditation.

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And Finally

It's not too late to order one of our swimmingly festive Christmas Jumpers and T-Shirts from the STA Swim-shop - the last day for orders is 4th December 2019. While you're there, check out our charity Christmas cards too, which are selling fast!



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."