



## STA's September 2019 Newsletter



## Virgin Get Active with STA

This month we have announced an exciting new partnership with Virgin Active, which will see the leading health club chain become the first to roll out STA's new Pool Lifeguard qualification nationally as part of its commitment to raising professional standards and providing enhanced and, more flexible training opportunities for its workforce.

[READ MORE](#)



## Final Call for STA Conference

With just two weeks to go for STA's annual conference in Stratford-upon-Avon, make sure to book your place today as there are literally just a few places left for what will be a jam-packed day of aquatic, lifesaving, first aid, marketing and business sessions. Plus, we have the fantastic Ayo Akinwolere as our keynote speaker, and triple Olympian **Keri-anne Payne** providing the closing speech where she will talk about her role on Channel 4's Sink or Swim! All for just £60, which includes a fantastic goody bag from Speedo.

[READ MORE](#)

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## New Baby & Pre-school Qualification

In just a few weeks, our new Baby & Pre-school qualification will launch with new learner-friendly updates, high quality resources and a colourful new book-bound teaching manual. Monitor your inboxes and look out for more details on social media.

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## Insurance Update

Ahead of the conference next month, **Ault Insurance**, STA's Insurance Brokers, will be offering STA Members discounted rates on **Swimsure Personal Accident Insurance**. Vince Parker and the team from Ault and Swimsure will be attending the conference if you have any questions with regards the updates.

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## Schools Against Sepsis

During Sepsis Awareness Month this month, we announced that we are working with The UK Sepsis Trust as a delivery partner for their #SchoolsAgainstSepsis campaign. In support we will be re-launching our Junior Medic Programme with the addition of sepsis and delegates at STA's Conference next month will be the first to view the newly-branded manual.

[READ MORE](#)

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## GDPR Guidance with EduCare

Following on from the announcement that we've teamed up with [EduCare](#) to offer STA members an exclusive discount on three new mental health and wellbeing courses, this offer has now been extended to include another course titled 'Practical Guide to GDPR'. For staff working within organisations that deal with personal data and need to comply with GDPR, this course will guide participants through the regulations and promote good practice. To access your 10% discount, please go to [STA Online](#).

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# STA SPEED NETWORKING

## MEET THE TEAM:

DAVE CANDLER



STA CEO

STUART TANFIELD



FINANCE DIRECTOR

KAYLÈ BRIGHTWELL



HEAD OF QUALIFICATION  
DEVELOPMENT

IAN PROSSER



QUALIFICATION DEVELOPMENT  
MANAGER  
(LIFESAVING AND FIRST AID)

RUSSELL SPARKS



EXTERNAL QUALITY ASSURER

CLAIRE LOWEBRIDGE



HEAD OF CENTRE MANAGEMENT

JANINE RICKETTS



CENTRE ADMINISTRATOR

RAVINDER SANDHU



HEAD OF MARKETING

LEANNE DOUGLISS



HEAD OF SALES

JACK MCILQUHAM



SALES & BUSINESS  
DEVELOPMENT OFFICER

## STA Hosting it's First Speed Networking Event!

On Friday 11th October, alongside the **Autism Swim** seminar and **Pool Plant Convention**, we will be hosting our very first speed networking event to give delegates the chance to meet and chat with STA team members! During the day-long event, delegates can seek guidance, advice or simply have a chat with STA's CEO, Centre Management, Qualification Development, Sales, Marketing and Finance team members.

Please note that appointments must be booked in advance and will last for 10 minutes – after all, it is speed networking!

[BOOK YOUR PLACE HERE](#)



## Splish, Splash, Splosh for Meningitis Now

October is going to be a busy month and it will also see the launch of Splash Now, which we are exclusively supporting Meningitis Now with! This brand new fun event will take place on 21<sup>st</sup>-27<sup>th</sup> October and has been designed to encourage little ones to splish, splash, splosh, and raise funds and awareness for Meningitis Now. Show your support and get involved.

[READ MORE](#)

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# STA Awards for All!

This month, we have been inundated with enquiries about who can purchase STA awards.

In response, you will be pleased to know that as long as you are a fully qualified swimming teacher (with any organisation), you are able to purchase awards, including the new Aquatic Helper Certificate via our online swim shop.

Non-STA members simply need to complete our awards assessor form (link below) to prove they are qualified.

[READ MORE](#)



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## And Finally...

This week, in conjunction with publishing the results of the recent survey into Swimming Teaching Recruitment in the UK, we will be celebrating the role of swimming teachers. [Join us on Facebook](#) and help us spread the message wide.

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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."