



Leisure industry news published by STA - September 2017



New Swim Academy to Launch in Bury

A new three-year partnership has been agreed between Bury Leisure and STA, with the aim of regenerating the learn to swim programme at three of the local authority's pools. Starting next month, the new Bury Leisure Swim Academy will see STA's ILSP and supporting aquatic programmes introduced to more than 3,000 learners.

[Read more](#)

October Awards Discount

Throughout October, STA is offering an extra 10% discount off all award sales for all customers! This limited-time offer will be available on all awards purchased via the STA Swim Shop.



Save the Date: International Learn to Swim Week 2018

Learn to Swim Week is going international in 2018 and will take place between 21st - 27th May 2018 - put the date in your diary!



Final Registration Call for Junior Medic Week

The 16th October marks the start of this year's Junior Medic Week; a week designed to actively promote and raise awareness about the importance of teaching first aid to young people.

[Register to Take Part](#)

During the week, STA is also supporting the Resuscitation Council (UK)'s Restart a Heart Day. Show your support by volunteering some of your time on Monday 16th October to deliver free CPR sessions in schools around your local area. Please email dean.holmes@sta.co.uk with your interest!

Become a Scouts Approved Swim School!

As part of our partnership with the Scouting Association, STA is searching for enthusiastic centres or swim schools who want to become Official Approved Scouts Swim Schools. All you need to do is deliver the Swimmer Staged Activity Badge sessions at your pool and in return you will receive a free advertisement on STA's and the official Scouts' website. Contact us for further information.

[Contact Us](#)

In the Press

In the latest issue of Leisure Opportunities, Kaylë Burgham is interviewed about her career progression from swimming assistant and lifeguard to Head of Aquatics at STA.

[Read the interview](#)



STANley on Tour in Wales

Celtic Leisure has recently taken on STA's ILSP and to celebrate, STANley visited each of the council's swimming pools this month to the delight of staff and the young learners!



Tribute to Former STA President

It is with great sorrow that we have to inform you that Wynn Robinson, a former STA President, has sadly passed away aged 85 years. Dave Candler leads the STA tributes here for a much loved and respected lady who will be sorely missed by family, friends and colleagues.

[Read more](#)

New Policy on the Use of Electronic Devices on Poolside

Due to the increasing popularity of tablets and electronic devices being used on poolside during swimming lessons, STA has developed a new policy in conjunction with MOR Solutions Limited to support swim schools and swimming teachers.

[Read more](#)

And Finally...

Please may we say a huge thanks to everyone who attended this year's national conference in Warwick – guest speakers, exhibitors and delegates. It was a fantastic day and if you haven't already seen them, [please see some of the photos on our Facebook page](#).

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